

**Beautiful Home Interiors...
Color Engineered...with**

Flintkote

INSULATION BOARD PRODUCTS



Guide Posts to Pleasing, Modern Interior Finishes

IN SELECTING INTERIOR finish materials the four essentials listed below are useful as a guide to buying satisfaction:

Styling and Design. Any interior finish material you select should be pleasing in form, line and design. Its method of application should be concealed. It should be adaptable to a variety of patterns and plans to express individual tastes and conform to all types of rooms and arrangements.

Attractive Color. Color, an increasingly important factor in every field of activity, is particularly vital in interior finish materials. In the product you select, the colors available should harmonize and balance not only with themselves but with almost any conceivable color in furniture and fixtures. They should offer a wide enough selection to suit individual tastes and assure distinctive effects. Remember that the color of the interior finish you select will be subjected to a wide variety of light effects...brilliant noonday sunshine, dark cloudy days, the contrast of varying artificial light effects during the day and at night. Flintkote's color experts have taken these varying factors into account, have *color-engineered* these beautiful Insulation Board Products so that they are pleasing to live with all day round.

Added Comfort. Besides improving the physical appearance of a room, an interior finish material should contribute to personal comfort.

The material you select should have insulation value...provide protection from summer heat and winter cold. It should have sound absorbing qualities...and quiet noise from within and without.

Ease and Economy in Application. Both for the sake of economy in installation costs and to avoid unnecessary delays and inconvenience, the materials should be so designed that they can be quickly and easily applied without need for special tools.

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All these essential characteristics are found in Flintkote Insulation Board Products. The wide variety of shapes and sizes available make possible almost any desired pattern or design. The special Flintkote Blind Nailing feature of concealed application provides finished walls and ceilings not marred by exposed nail heads.

Soft, subtle tones are embodied in the colors of Flintkote Insulation Board Products — tones expressly chosen for their ability to harmonize and balance with one another and with furniture and fixtures for pleasing over-all effects.

Flintkote Insulation Board Products can be installed quickly and easily, without the muss and dirt and confusion which frequently accompany the installation of other types of materials. Their ease of application makes for economy, too.

FLINTKOTE

Hardboard Products

Among the most versatile of all building materials are Flintkote HardBoard Products. These remarkable products are made from a hard, smooth, exceptionally abuse-proof wood fibre board with a pleasing natural color—a rich brown with an attractive texture. HardBoard will not warp, splinter, split or crack; is extremely resistant to abrasion; provides a dense surface that can be painted, varnished, lacquered, enameled or waxed; is easily worked like wood with ordinary tools. Flintkote Tempered HardBoard is even stronger and harder than the standard HardBoard materials. Its natural color is a darker, richer brown and it is also available in a black finish.



Flintkote HardBoard Products are ideally suited for bathrooms and kitchens, whether new or old. In the remodeled bathroom above, the walls and tub alcove are moisture-resistant lacquered Tempered HardBoard and Tile; the cabinets are lacquered HardBoard.

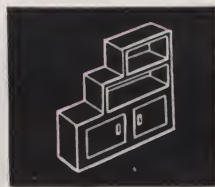
In this shining modern kitchen the alcove is HardBoard in natural color; the "tiled" walls are painted Tempered HardBoard Tile; the border is painted HardBoard, and the tops of the cabinets are HardBoard (or Tempered HardBoard).



THE BUILDING MATERIAL OF MANY USES



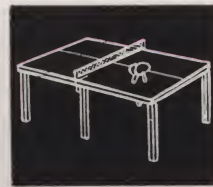
At low cost you can make dog houses and doll houses.



... modern bookshelves, cabinets and desks for any room.



... graceful valance or curtain boxes to beautify your windows.



... a ping pong table with a lively surface—easy on the eyes.



... magazine holders, sewing baskets, cabinets, screens, etc.

Create extra rooms for better living... add
FLINTKOTE INSULATION



It's hard to imagine that this lovely living room (above) had unsightly, cracked walls and ceilings before it was modernized with Flintkote Insulation Board Products. White Tile on the ceiling and Gray Plank for the walls harmonize splendidly with the furnishings and have made the whole room more cheerful, attractive and comfortable.

Flintkote Ivory White Tile for ceiling and Green Plank walls bring quiet to this lovely bedroom (right) while effectively concealing discolored and damaged sidewalls and ceiling.



new beauty and comfort to old rooms with **FLINTKOTE INSULATION BOARD PRODUCTS**

What Does Interior Color Harmony Really Mean?

MANY INTERIOR COLOR effects are pleasing or striking at first glance, yet become tiring when viewed many times. Other color combinations might be effective under different conditions but are not suited to the rooms in which they are used.

To achieve real interior color harmony you must select colors which provide an immediate as well as a lasting pleasant impression . . . which are adapted to the uses to which they are put, giving adequate light reflection where needed, being soft and quiet where less brightness is required.

The wide variety of harmonizing and contrasting colors offered in Flintkote Insulation Board Products provides opportunity for interior color harmony under any conditions. Where cheery brightness is desired, a ceiling of decorative Ivory White Tile with walls of soft Decoblend Plank assures a pleasing color combination. For a modern effect, Green or Gray Tile ceiling with walls of Ivory White Plank, laid either horizontally or vertically, provides a distinctive result. Mouldings of either contrasting or harmonizing colors add distinctive effects.

Often the apparent height of ceilings may be altered by proper use of Flintkote Decoblend or Colored Plank on the walls. Laid vertically, these materials will seem to increase the height of low ceilings. Laid horizontally, they seem to lower high ceilings, make rooms cozier.

Many cheerful, novel effects may be achieved by breaking up large wall or ceiling areas with spots of color, either harmonizing or contrasting with the background.

We shall be glad to advise and assist you in selecting the Flintkote Insulation Board Products which are best suited to your own requirements.

No ugly exposed nail heads



A common disadvantage of many interior finish materials—the unsightly nail heads showing along the joints—is now eliminated by the Flintkote Blind Nailing Joint. As shown in the diagram above nails are completely concealed, leaving only a beautiful, unmarred joint. Air infiltration is reduced to a minimum.

Beautiful

LIVABLE ROOMS NOW EASY TO HAVE

With Flintkote Insulation Board Products your rooms—new or old—may be made as attractive and comfortable as these . . . easily, economically, without muss or fuss.

Helpful Hints for Home Builders and Commercial Property Owners



We will gladly supply you with other folders on Flintkote Insulation Board Products — “Modern Construction Materials for Today’s Insulated Homes,” of interest to everyone planning to build a new home, and “Modern Designs for Commercial Interiors,” showing how attractive interiors of Flintkote Insulation Board Products are created in stores, restaurants, showrooms, recreation halls, offices, churches, schools and many other types of commercial and public buildings. These folders are available free of charge, without obligation. *Color, size, and packaging information and other helpful facts about Flintkote Insulation Board Products are also yours for the asking.*



Nearly Half a Century of Experience is Behind Flintkote Products. *Flintkote Insulation Board Products are processed and formed at the huge Flintkote plant in Meridian, Mississippi. They are as fine as intensive research, skilled craftsmanship and the most modern methods and equipment can make them. Flintkote home improvement products are backed by nearly half a century of successful manufacturing experience.*

MANCHESTER & HUDSON CO.

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Helpful Hints for Home Builders and Commercial Property Owners

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